

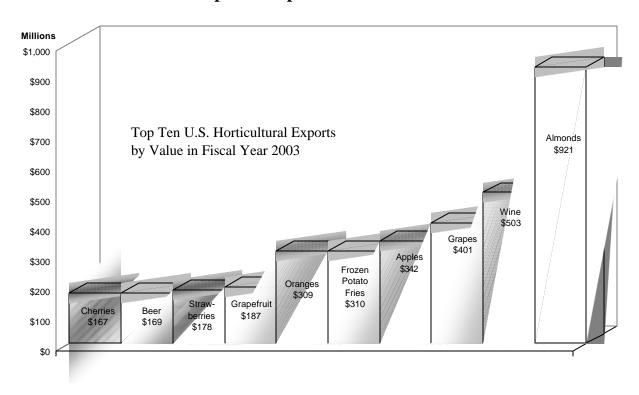
United States Department of Agriculture

Foreign Agricultural Service Circular Series FHORT 1-04 January 2004

FAS Quarterly Reference Guide To World Horticultural Trade:

World Production, Supply, and Distribution of Key Products

Almonds Top U.S. Exports of Horticultural Products



Total U.S. shipments of horticultural products in fiscal year (FY) 2003 (October 2002-September 2003) were valued at \$11.9 billion, up 7 percent from FY 2002. Sales of tree nuts, led by almonds, were up 21 percent to \$1.49 billion. Other major categories with increased exports included essential oils (up 25 percent to \$958 million), other fresh fruit (primarily strawberries, the total up almost 26 percent to \$299 million), wine (up 19 percent to \$617 million), and processed fruit (up 13 percent to \$124 million). Canada continues to be the top market for U.S. horticultural exports, with combined sales in FY 2003 reaching \$3.8 billion, 7 percent more than in FY 2002. U.S. horticultural exports to the EU rose about 10 percent to \$2.21 billion, while sales to Japan were up 2 percent to \$1.57 billion. Exports to Mexico, our third-largest single country market, were up 9 percent to \$1.1 billion. Almonds continue to lead U.S. horticultural exports, followed by wine, table grapes, fresh apples, and frozen potato fries. Expansion of the international fast-food industry, high product quality, rising incomes, tariff reductions, and ongoing Market Access Program activities should continue to drive demand for U.S. horticultural products.